

BURDEN FACTS

- **19%** of MT adults are current smokers.¹
- **1,600** Montanans die each year from smoking.²
- An estimated **34%** of Montana Medicaid enrollees are current smokers.³
- **16%** of MT women reported smoking during pregnancy.⁴

86,000
Montanans
have called
the Quit Line
since 2004.⁵

Montana Tobacco Use Prevention Program

Phone: (866) 787-5247

E-mail:

infotobaccofree@mt.gov

Website:

TobaccoFreeMontana



Montana Tobacco Quit Line

A Free Service for all Montanans by Phone or Online

Open seven days a week, quit coaches help callers create a personalized quit plan and discuss current medication options.

All Montana Residents

- Free Pro-Active coaching
- 8 weeks of free nicotine replacement therapy (NRT) patches, gum or lozenges available
- 3 months of Bupropion at a \$5 copay with a valid prescription
- 3 months of Chantix with a \$25 copay with a valid prescription

American Indians

- Dedicated call line, 1-855-372-0037
- Free culturally sensitive coaching with American Indian coaches
- Open 10:30 A.M.-5:30 P.M.
- 8 weeks of free nicotine replacement therapy patches, gum or lozenges available
- 3 months of Bupropion at a \$5 copay with a valid prescription
- 3 months of Chantix with a \$25 copay with a valid prescription

Pregnant Women

- Dedicated female coach
- Cash incentive for completed coaching calls, up to 9 calls
- 8 weeks of free NRT while pregnant, with a valid prescription
- 6 weeks of additional free NRT for post-partum period

Cessation Products Available for Medicaid:

Preferred Products

- Bupropion SR
- Chantix®
- Nicotine chewing gum OTC
- Nicotine transdermal OTC

Non-Preferred Products

- Nicoderm CQ OTC®
- Nicorette Gum OTC®
- Nicorette Lozenge OTC®
- Nicotine lozenge OTC
- Zyban®

Length and spacing of trials

Currently, Medicaid allows two smoking cessation trials per 12-month period. Smoking cessation trials are granted for four months. A one month period off of smoking cessation products is required in between trials. The only exception is Chantix. For this prescription product a six-month authorization is granted, three months initially, and then an additional three months if the member has successful quit smoking. If after the first twelve weeks, the member had quit smoking, an additional twelve weeks would be granted to increase the likelihood of long-term abstinence.

Montana Medicaid Recipients

- No passport referral required
- No prior authorization required
- No copays required for tobacco cessation medications including Chantix and Bupropion
- Physicians, Nurse Practitioners, Physicians Assistants, Psychologists, Licensed Clinical Social Workers, Chemical Dependency Counselors, Licensed Professional Counselors, Dentists and Dental Hygienists are covered providers for tobacco cessation counseling

Medicare Coverage

- Tobacco cessation coverage falls under the Medicare Part B benefit
- 8 face-to-face tobacco cessation counseling sessions in a 12-month period
- Over-the-counter (OTC) medications for tobacco cessation are not covered by Medicare plans
- Prescription tobacco cessation medications are covered under Medicare Part D

Private Insurance

- Tobacco cessation counseling and medication is a required preventative service under the Affordable Care Act for all non-grandfathered health insurance plans⁶

Sources

1. Centers for Disease Control and Prevention (CDC). Behavioral Risk Factor Surveillance System Data. Atlanta (GA): U.S. Department of Health and Human Services; 2015.
2. Campaign for Tobacco Free Kids: The Toll of Tobacco in Montana. http://www.tobaccofreekids.org/facts_issues/toll_us/montana : accessed September 2015.
3. Montana Medicaid Survey; 2015.
4. Montana Department of Public Health and Human Services. Birth Certificate Data. Helena (MT): Montana Department of Public Health and Human Services, Office of Epidemiology and Scientific Support; 2015.
5. National Jewish Health. Montana Monthly Quit Line Report; June, 2016.
6. American Lung Association: Tobacco Cessation Treatment. <http://www.lung.org/our-initiatives/tobacco/cessation-and-prevention/tobacco-cessation-treatment-what-is-covered.html>: accessed August 2016.